



# The Medical Wellness and Nutrition Forum

## Leading and Winning with Medical Wellness Programs

March 10, with 2010 IHRSA at San Diego Convention Center

### Workshop Descriptions, Keynotes and Speaker Highlights

**Register**

#### Christopher Breuleux, PhD **Medical Wellness Association**

- Learn the latest trends, new opportunities and business networks
- Integrating Medical Wellness programs, products and services
- Gain new partners: Working with physicians and medical providers

**Now only \$150**

#### Amy Blansit, MA **Nutrition and Obesity Management**

- Obesity epidemic's role and opportunities for wellness and fitness
- Trends for nutrition research, exercise progression and adherence
- Successful weight loss strategies, program compliance & client motivation
- Key adherence strategies for wellness program maintenance and mentoring
- Proven wellness and club models for weight loss and nutrition

#### Dr. Brian Sekula, **Bariatrics: Increase Revenue, PT Clients with Medical Wellness**

- Target the Medical Wellness market with proven programs
- Working with physicians, medical and wellness providers
- Gain new partners and revenue through medical wellness programs
- Developing new club profit centers with wellness and gain medical referrals to your facility
- Increase members, personal training revenues and sales of ancillary products and services

#### Dr. Jason Conviser **Exercise and Wellness is Medicine**

- How to leverage and profit with medical wellness and exercise
- Target market medical based, de-conditioned & mature members
- Develop new profit centers & attract physicians with medical referrals to your facility
- Prosper through strategic alliances with healthcare, medical providers and health clubs
- Differentiate your club as the facility of choice in challenging economy

#### Erik Durack, MS **Medical Nutrition for Wellness Programs**

- Medical Nutrition for disease prevention, wellness and therapy
- Nutrition, vitamins and supplements as some of the best medicines
- Future trends, medical affiliations and working with medical practitioners
- Medical wellness for cancer, diabetes, and hypertension

**Medical Wellness Forum** ***Register for San Diego!***

+ Forum includes IHRSA Keynotes, Welcome Reception & Three day Expo Exhibit Pass

**Register Now & Save!**

All for only \$150

**Register**

info at Medical Wellness Association or Call 281 313 3040

[WWW.MEDICALWELLNESSASSOCIATION.COM](http://WWW.MEDICALWELLNESSASSOCIATION.COM)

[INFO@MEDICALWELLNESSASSOCIATION.COM](mailto:INFO@MEDICALWELLNESSASSOCIATION.COM)



## 2010 Medical Wellness Forum

**March 10, 2010 | IHRSA San Diego, California, USA | San Diego Convention Center**